

- Highly motivated individual who turns around a presented challenge through engaging with his and others creativity.
- Team builder and team member who enjoys challenging the status quo through stretching and developing the frame of reference.
- Makes a "constructive difference" by initiating and delivering strategic solutions to problems.

## Work Experience:

**2004 – 2009** **Programme Tutor**, PG Cert Business and Digital Skills for Artists, University Of Hertfordshire.

- *Wrote the course content for this newly accredited qualification within the University's portfolio.*
- *Tutor for the Business Skills modules and course Programme Tutor, covering responsibilities for the qualitative experience of the teaching from other tutors and the learning outcomes and assessments of students work.*

**2004- 2006** **Artist Consultant**, EAT (Essential Artists Training) Commissions East, Cambridge.

Appointed as consultant to the process of originating, designing and delivering a series of bespoke training courses for artists across the East of England.

- *Working in collaboration with Business Link Cambridgeshire aside two Freelance Management Consultants to provide four one day courses covering; Book keeping, Promoting Your Work, Promoting Yourself, Business Planning.*
- *Ongoing monitoring; progress and development of participants, alongside an extended evaluation of the efficacy of Artists Professional Development Training.*

**2005 – 2008** **Mentor**, "Artists Mean Business 2", Digswell Arts Trust, Stevenage, Hertfordshire

**2002 – 2003** **Mentor**, "Artists Mean Business", Digswell Arts Trust, Stevenage, Hertfordshire

One of two mentors working with artists and crafts persons across Hertfordshire. Supported through Digswell, the largest studio provider and the University of Hertfordshire

- *Supported 20 artists and crafts people through an 18 month period of professional development. Enabling critical assessment of their current position, financially and creatively with a view towards business planning and self sustainability over 5 years.*
- *Working with artists in identifying a bespoke development plan for themselves*

**2001 - Present** **Lecturer** (Sessional), London Business School, Regents Park, London.

- *Design and deliver an experiential lecture on "Creativity and Collaboration" on the Accelerated Development Programme along with other Senior Executive Education courses.*
- *Work on client based programmes offering different learning experiences for senior executives; "The Art of Uncertainty" Norsk Hydro*

**1998 - Present** **Freelance Consultant/Facilitator**

A skilled trainer with a range and depth of experience, working with differing client needs. With an understanding of current business issues can address these creatively and effectively using traditional and arts based experiential learning techniques. Interested in multiple intelligences, learning preferences and their impact on individual and collective creativity.

- *Presented at Management Training conference Edinburgh, "Creativity and Risk" London Business School and at "AandB See", London 2003*
- *Working within Arts Organisation providing professional development training for staff and artists; Space Studios – "Training4 Trainers", "Marketing & Promotional Strategies for Artists" [an] The Artists Information Company, "Making Successful Applications" Whitechapel Art Gallery, "Writing an Artists Statement" National Sculpture Factory of Ireland Islington Enterprise Agency, London, "Networking Skills for the Creative Industry".*
- *Training Co-ordinator/Trainer with Chisenhale Gallery "Get Art" Project, training artists to work in Special education Needs Schools*

# Rod McIntosh

**1997 - 2004**     **Director** (Part Time 0.5), *Florence Trust Studios, St Saviours', Aberdeen Park, London.*

Recruited to take the organisation through a process of change and financial stabilisation. Turned the financial situation around and built reputation, building upon a strategic look at studio provision for artists and their professional needs.

- *Developed the Annual Studio Programme from a ground up analysis of the needs of contemporary artists.*
- *The first Artistic Director of a Charitable Arts organisation providing quality affordable studio space, project/gallery space and career support to twelve selected artists through the programme. Brought to the job to oversee a period of change from being just a landlord to artists to becoming a critical element to their development and a significant organisation in the art world.*
- *Responsible for managing the business of a not for profit charity; setting and managing budgets, implementing financial systems accountable to SORP regulations and the Charity Commissions.*
- *Fundraising revenue and project costs from Statutory Funders, Trusts and through business sponsorship*
- *Managed and supervised a team of support staff and volunteers.*
- *Worked with the Board to generate a Business Development Plan for the next five years.*
- *Managing the maintenance of a Grade 1 listed building.*
- *Coaching twelve artists through an intensive post graduate opportunity, setting goals, developing a strategic approach to their careers, marketing and self promotion.*
- *Networking within the art world and wider creative and related industries.*
- *Produced two exhibitions annually, an open studio event and curated summer show. Working with a curator, commissioning writers and designers to produce accompanying catalogues.*
- *Presenting artists' exhibitions to corporate partners, hanging work within offices for Arc Marketing, Marks & Spencer and Cable and Wireless.*

**1995 - 1997**     **Projects & Workshop Development Worker** (Part Time), *Oxford House, Derbyshire Street, London*

- *Created a studios environment within a community arts centre, becoming a resource for local schools and groups, running workshops and classes, holiday play schemes.*
- *Commissioned artists to undertake Residencies within the community and produce public art.*
- *Co-ordinated an open access gallery space. Working with individuals and groups from the Somali and Bangladeshi communities of East London*

**1993 - 1995**     **Artist with the Education & Community Department**, *Yorkshire Sculpture Park, West Yorkshire*

- *Facilitated arts workshops for schools and community groups attending the park. Gave guided tours of the park on open events and lectured on the static collection and exhibitions.*  
*Magdalena Abakanowicz: "Marble & Bronze", Kan Yasuda, Igor Mitoraj:*  
*"The Trojan Wars", Anthony Caro: Elizabeth Frink*
- *Ran an annual residential sculpture weekends with GCSE students from a London school.*

**1991-1997**     **Freelance Artist Educator/Community Artist**

- *Artists in Residence in a variety of educational and community establishment, period of residency lasting between 1 month and 6 months. Running engaging workshops that resulted in permanent artefacts within schools, special education units and hospitals.*  
*Oaklands Special School, Isleworth; Malmesbury Junior School; The Latymer School, London; Northcliffe Comprehensive, Conisborough, Doncaster; The Park Rehabilitation Centre, Rotherham; Royal Hallamshire Hospital, Sheffield*
- *Arts Collaborations, "Off the Shelf" Theatre Company, Haigh, Barnsley, "Faceless" Theatre Company, Featherstone, West Yorkshire*
- *Set Builder, "The Search for Ophelia" Director: Meloni J. Poole for Channel 4*  
*"A Song for the Dead" Director: P.K. McGuigan for the British Film School*

## Other Work Experience

1993 - 1995     Health Promotion Worker (HIV & Gay Men), Sheffield Centre for HIV & Sexual Health  
1994 - 1995     Young Men's Sexual Health Outreach Worker, Sheffield Health

### Awards and Bursaries/Research

- Sabbatical to visit New York art projects; East Harlem, Lower East Side and the Bronx
- The Joe Feiweles Memorial Trust Bursary
- Harmstone Bequest Travel Award, Sheffield City Council. Undertook research trip to Italy and France

### Education

1988 - 1992 Sheffield City Polytechnic, *Psalter Lane, Sheffield*  
1987 - 1988 Portsmouth College of Art & Design, *Winston Churchill Avenue, Portsmouth*  
1985 - 1987 South Downs College of F.E., *College Road, Purbrook, Portsmouth*  
1980 - 1985 Broom Field Comprehensive, *Park House Farm Way, Havant*

### Training

Making a Lottery Application, LondonArts (2001)  
Training for Arts Based Trainers, Introduction and Advanced, Arts&Business (2000/2001)  
Sponsorship Training, Arts&Business (2001)  
Fundraising from Trusts, Directory of Social Change (1999)  
Lottery Funding, Counselling Skills (1996)  
Protective Behaviours, Entrepreneurial Management Skills for Arts Managers (1995)  
Accreditation in Training for Trainers (Sheffield Health), Assertiveness (1994)  
Counselling Skills, Supervision Skills, Time Management (1994)  
Management Skills for People in the Voluntary Sector (1993)

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